

Partnership Announcement Social Media Templates + Tips

GETTING STARTED

Honest Game Social Media Properties

Please tag Honest Game in your posts using the profiles below:

X (Twitter): [@HonestGameCares](#)

Facebook: [@HonestGameCARES](#)

Instagram: [@HonestGameCares](#)

LinkedIn: [Honest-Game](#)

Hashtags:

#HonestGameCares

#AcademicEligibility

#PlayCollegeSports

#StudentAthlete

#EmpowerAthletes

#HonestGamePartner

SAMPLE POSTS

Partnership Announcement

ANNOUNCEMENT: **[SCHOOL / DISTRICT]** has added the Honest Game system as resource for student-athletes and families. Working with Honest Game will give our students and families the opportunity to track academic progress and achieve their college athletic dreams. Together, we'll assist our student-athletes and support their academic and athletic careers. Learn more:

<https://bit.ly/Welcome2HG> #HonestGameCares #PlayCollegeSports

How-To Login

The journey starts now! The @HonestGameCares all-in-one system that tracks and automates academic eligibility for college sports is a brand-new resource for students and families in **[DISTRICT / SCHOOL]**. Log in today and embark on this exciting journey with us! Let's ignite school success together. #HonestGameCares #StudentAthlete <https://bit.ly/Login2HG>

How-To Read an Honest Game Eligibility Report

Take the leap! Celebrate our partnership with @HonestGameCares by accessing your tailored CARE report. Students, shape your athletic journey. Parents, stay up-to-date and ready for the next step. Watch Honest Game's How To video to learn more about your specialized College Athletic Report on Eligibility. <https://bit.ly/ReadHGCARE>

HELPFUL TIPS



Attach an image or video to your post!



Engage with your followers. Respond to questions or comments on your posts!



Tag followers or contacts in your network who you would like to have learn about Honest Game.



Character Limits:

- 280 characters is the character limit on Twitter.
- 2,200 characters is the character limit on Instagram.
- Facebook and LinkedIn do not have character limits, but shorter posts tend to be more effective.